

COLLABORATION WITH TEAM TECHNICHE-2020, IIT GUWAHATI

Techniche, the annual Techno-Management festival of IITG, is held every year consisting of events such as Lectures, Technical exhibitions, Workshops, and various competitions in different domains of Technology and Management. Thanks to the efforts put in by the various teams of Techniche through the years, we have managed to amass and witness participation from over 200 different schools and colleges all across India in Techniche 2019.

The team for Techniche 2020 was formed by the month of October 2019, and since then, we've made plenty of progress towards hosting a successful Techniche 2020. Unfortunately, this year due to the pandemic caused by the novel coronavirus, we will not be able to host Techniche in IIT-Guwahati on the ground. But with a team of over 200 people, enthusiastic to see the fruits of their efforts, we've decided to take this opportunity to expand our reach and build a working and sustainable online presence for Techniche which will start from 8th August.

This request is regarding a potential collaboration we are seeking to have with you and your company. Techniche 2020 is focusing on some of these major events pertaining to the coverage opportunities in terms of participation especially when the events are online this year.

1. **Lecture Series-** This includes live lectures of Nobel Laureates, scientists from NASA, and esteemed politicians like Subramanian Swamy and Murli Manohar Joshi.
2. **Nexus-** A 5-day Business Conference covering lectures from people of different fields and Hackathons and Competitions
3. **Technothon-** The largest logic-based student organized examination catering to the students from 9th to 12th class Internationally which is now online.
4. **Competitions:** We have planned competitions like Data Analytics, Case Study, Machine Learning, and much more.
5. **Workshops:** We have planned our Placement and Intern Series and some other basic workshops like ML/AI, Android App Development.

We are seeking for any help that you can offer us. The possible options are:

1. **Media Partnership:** In this time, we are trying to reach a wider audience, and covering our events on bigger media handles will help us reach that. That can include covering events like Technothon, Lecture Series, Workshops etcetera.
2. **Monetary Partnership:** We are looking for sponsorships that will help us plan our event better and also help us financially.
3. **Talks and Webinars:** We are looking for having webinars and talks on our Insta Handle to cover topics like Photography, Video Editing, Economics, Career Guidance to provide brand value to our audience.

Convener
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