

CONTACT

TePP Outreach cum Cluster Innovation Centre (TOCIC)
Promoting Innovations in Individuals, Start-ups and MSMEs
(PRISM)

Indian Institute of Technology, Guwahati

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IMPORTANT

1. Student and women innovators are encouraged to apply. Necessary assistance will be provided to them by TePP Outreach cum Cluster Innovation Centre (TOCIC) at IIT Guwahati.
2. Promoting Innovations in Individuals, Start-ups and MSMEs (PRISM) aims at to work in a network mode with outreach centres spread across the country. Further details about the programme can be seen at DSIR website : <http://www.dsir.gov.in>

**We share your
innovation dreams**



Government of India

DEPARTMENT OF SCIENTIFIC & INDUSTRIAL RESEARCH

Ministry of Science & Technology
Government of India

**Driving Science Based
Innovation and Research**

Vision

**“Enabling India to emerge as a global hub of
Industrial and Innovative Research”**

Department of Scientific & Industrial Research (DSIR)

Ministry of Science & Technology, Government of India

Technology Bhavan, New Mehrauli Road, New Delhi 110 016

Tel : 011-26590387, Web site: www.dsir.gov.in

Promoting Innovations in Individuals,

Start-ups and MSMEs (PRISM)

A new initiative since 12th Five Year Plan

PRISM (Promoting Innovations in Individuals, Start-ups and MSMEs) scheme aims at supporting individual innovators to enable them to achieve the agenda of inclusive development-one of the thrust areas since XIIth Five Year Plan. This initiative would also provide support to institutions or organizations set up as Autonomous Organizations under a specific statute or as a society registered under the Societies Registration Act, 1860 or the Indian Trusts Act, 1882 or other statutes leading to development of state-of-the-art new technology solutions aimed at helping MSME cluster units.

Who can apply

Any Indian citizen having innovative idea and wishing to translate these ideas into working prototypes /models /processes can apply for support under the **PRISM** scheme. Public funded institutions or organizations viz. Autonomous Organizations or Societies registered under the Societies Registration Act, 1860 or Indian Trusts Act, 1882 engaged in promotion of innovation are also eligible to apply.

Thrust areas

Proposals submitted for possible support should preferably be in the following focus sectors: *Green Technology, Clean Energy, Industrially Utilizable Smart Materials, Waste to*

Wealth, Affordable Healthcare, Water & Sewage Management and any other technology or knowledge intensive area.

<u>Programme</u>	<u>Eligibility</u>
PRISM Phase I	
<i>Category-I: Proof of Concept/ Prototypes/ Models</i> Maximum support may be limited to Rs. 2.00 lakh or 90% of the total project cost whichever is lower. Total project cost may be up to Rs. 5.00 lakh.	Any Indian citizen including student innovator can avail support to develop their novel idea into demonstrable models/prototypes.
<i>Category-II: Fabrication of working model/ process know-how/ testing and trial /patenting/ technology transfer etc. (Innovation Incubation)</i> Maximum support may be limited to Rs. 20.00 lakh or 90% of the total project cost whichever is lower. Total project cost may vary between Rs. 5.00 lakh to Rs. 35.00 lakh.	Any Indian citizen having innovative ideas.
PRISM Phase II	
Maximum support may be up to Rs. 50.00 lakh limited to 50% of the total project cost. The total project cost may vary between Rs. 35.00 lakh to Rs. 100.00 lakh. The support may be provided for scaling up technology based innovations, including patenting, design registration, trademark registry, technology transfer to develop a marketable product or process towards enterprise creation.	Successful PRISM Innovators or Innovators who have successfully demonstrated proof-of-concept with the support of other Government institutions/agencies.
PRISM – R&D	
Maximum support may be up to Rs. 50.00 lakh, limited to 50% of the total project cost for developing technology solutions aimed at helping MSME clusters.	Any R&D institute/ autonomous institutions/ public funded laboratories/ academic institutes and so on.