

# Innovation, Design & Entrepreneurship (IDE) Bootcamp 2026

## (Edition 3, Phase 2)

### IDE Bootcamp 2026 – Day 1 Highlights

This prestigious bootcamp is being organised under the aegis of the Ministry of Education (MoE), Government of India, and the All India Council for Technical Education (AICTE), with support from the Wadhvani Foundation and SBI Foundation. This program is being coordinated by **Dr. Sagar Deshmukh**, Assistant Professor, SART, IIT Guwahati.

The inauguration was graced by distinguished dignitaries:

**Shri Gyanendra Dev Tripathi, IAS**, Principal Secretary to the Government of Assam, Skill, Employment & Entrepreneurship Department, **Prof. Hemant B. Kaushik**, Dean of Online Education and Skilling, IIT Guwahati, **Prof. Sudip Mitra**, Head, School of Agro and Rural Technology (SART), **Prof. Senthilmurugan Subbiah**, Professor In-Charge, Technology Incubation Centre, IIT Guwahati.



### IDE Bootcamp 2026 – Day 2 Highlights

The day began with a thoughtful recap and objective setting session led by **Dr. Sheenu Jain**, followed by an immersive **Customer Discovery Lab**. Participants explored how to identify customer segments and develop meaningful customer personas — a crucial step in designing impactful solutions.

An enriching session on **Navigating the Entrepreneurial Landscape** brought real-world perspectives through an entrepreneur talk featuring Arnab Paul Choudhury, Co-Founder of Viksit Labs, Hasan Al-Mehdi, Founder of Fuloni, pallab deka, Co-Founder of MYSUFU Technologies Pvt. Ltd., and Stootee Baruah, Co-Founder of AlgoBrain Innovations Pvt., moderated by Raja priyadharshini S. Their experiences highlighted both the opportunities and challenges of building successful startups.

In the afternoon, participants worked on **Crafting Unique Value Propositions**, exploring how differentiation drives innovation. The day concluded with a hands-on session on **Business Model Design** using the Lean Canvas framework, facilitated by **Dr. Sheenu Jain** and Dr. Neelam Saxena.



### IDE Bootcamp 2026 – Day 3 Highlights

The day began with a focused recap of Day 2, followed by objective setting for Day 3 led by Dr. Neelam Saxena. Participants then stepped into the spotlight with an engaging **Lean Canvas Pitch Session**, receiving valuable feedback to refine their ideas.

A deep dive into **Revenue Models** highlighted their importance and impact in building sustainable startups, helping participants connect innovation with viability. The learning continued with a hands-on session on **Prototype to MVP**, where participants explored how to transform validation into actionable insights — a critical step in the startup journey.





The day concluded with an exciting **Incubator Visit to BioNEST & TIC IITG**, where participants experienced the startup ecosystem firsthand through guided tours and interactions with emerging ventures.

## IDE Bootcamp 2026 – Day 4 Highlights

Day 4 of the Innovation, Design & Entrepreneurship (IDE) Bootcamp 2026 (Edition 3 - Phase 2) at IIT Guwahati focused on transforming ideas into well-designed, user-centric, and financially viable products.

Participants were introduced to **Product Design & Development**, learning how to align design decisions with business goals - a crucial step in building scalable ventures. The session on **Design to Delight** by **Prof. Santosh Jagtap** emphasized the importance of user experience and ergonomics in crafting impactful products.

A hands-on **Working Session** allowed participants to design and present their products, encouraging creativity, collaboration, and practical application of concepts. The day concluded with an insightful session on **Financial Literacy**, where participants explored planning and projecting financials - bridging the gap between innovation and sustainability.

From designing user-centric solutions to understanding financial planning, Day 4 empowered participants to think holistically about building successful ventures.



## IDE Bootcamp | Valedictory & Pitch Day Highlights

The final day of the IDE Bootcamp at the School of Agro and Rural Technology (SART), Indian Institute of Technology Guwahati, marked an exciting culmination of a week filled with learning, innovation, and collaboration.

A total of 24 teams pitched their ideas, showcasing how they translated their learnings into practical, impactful solutions. The diversity of ideas reflected strong entrepreneurial thinking and a commitment to solving real-world challenges.

The event concluded with a Valedictory Session, where 7 winning teams were recognized for their outstanding performance.

We were honoured to have an esteemed panel grace the occasion:

- **Dr. Hirak Ranjan Das**, Nodal Centre Head & Innovation Manager, MIC, All India Council for Technical Education, Guwahati
- **Prof. Neelam Saxena**, Dean Academics, Institute of Management Studies, Noida & Expert, Wadhvani Foundation
- **Mr. Ranjit Kumar Jha**, Deputy General Manager (SME), Local Head Office, Guwahati
- **Prof. Sudip Mitra**, Head, School of Agro and Rural Technology (SART), IIT Guwahati

Their insights and encouragement added immense value to the participants' journey.

