

SHEHHOPELIEN KIPGEN

Policy Consulting | Strategic Communications | ex-PwC India | PhD scholar at IIT G

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New Friends Colony,

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I bring a practitioner's approach to solving complex problems. With previous work experience as Consultant in Policy and high-stakes Government Advisory, I specialize in strategic insight, clear communication, and effective execution. I have held leadership roles in various verticals for numerous flagship government initiatives and nation-wide election campaigns. I also have a knack for crafting thought leadership and formulating communication strategies besides survey reports, white papers, and case studies across sectors like BFSI, manufacturing, AI, and GCCs that enable advisory teams to achieve greater market success.

I have a keen interest in keeping myself abreast with cutting-edge technologies with huge upside potential. As a student of the social sciences, I delight in decoding the patterns of social phenomenon. If there's a digital trend or a data driven dilemma, trust me to dissect it with the precision of a surgeon and the curiosity of a cat!

PROFESSIONAL EXPERIENCE (5+ YEARS)

ACADEMIC

- *Teaching Assistant, NPTEL–SWAYAM Massive Open Online Course on Science, Technology and Society, July – October 2025*
- *Teaching Assistant, NPTEL–SWAYAM Massive Open Online Course on Philosophical Foundations of Social Research, January – March 2026*

NON-ACADEMIC

Sr. Associate, Policy and Govt. Advisory

(March 2024 – April 2025)

Moving Pixels Pvt. Ltd.

(1 year 2 months)

- *Contributed to the successful execution of flagship government projects and liaising with officials from Ministry of Commerce, MeITY, and the National Planning Group on the creation of a state-of-the-art **Experience Center for PM GatiShakti** and **One District One Product** at ITPO, Pragati Maidan which was executed in a record time of 4 months.*
- *Facilitated foreign visits and capacity building programme for Civil Servants conducted by the National Center for Good Governance, Govt. of India - including delegations from Sri Lankan Administrative Services, Civil Services officials from Cambodia, and student exchange programmes of the Australian High Commission, among others.*

CURRICULUM VITAE

- *Successfully pitched and secured the company's most profitable project yet - the creation of a state-of-the-art **National Judicial Museum & Archive (NJM&A)** spread across three floors at the Supreme Court of India which was previously the Old Judges' Library.*
- *Spearheaded content development and research, streamlined project management by implementing industry-standard tools including vendor management for the NJM&A resulting in record timeline of just 5 months from demolition to delivery.*
- *Facilitated high-level visits and walkthroughs of the NJM&A for dignitaries including the Chief Justice of Kenya, Chief Justice of Ireland, and a senior delegation from Harvard University, among others.*
- *Directed content strategy and end-to-end campaign operations on a large scale for the 'Modi ki Guarantee' (2024 Lok Sabha Elections) and 'Non-stop Haryana' (2024 Vidhan Sabha Elections) campaigns, both of which were significant in shaping narratives that translated into landmark electoral wins.*
- *Other notable projects include creating engaging commercials and advertisements like the PM Jan Aushadi Kendras, UWin App, Prime Minister's visit to Jamnagar and the inauguration of Vantara, 100 years of Railway Electrification, Global Investor's Summit 2025 at Bhopal, etc.*

Associate/Consultant, Research and Insights (Markets) (Jan 2024 – March 2024)
Pricewaterhouse Coopers LLP (PwC India) (3 months)

- *Crafted numerous thought leadership articles, sector-specific reports and go-to-market content in consultation with subject matter experts and partners.*
- *Delivered the '**27th Annual Global CEO Survey: India Perspective**' which is one of PwC's highest impact and most anticipated reports.*
- *Conducted rigorous secondary research on Generative AI and its use cases for both governments and businesses. Also followed up closely with the tech team on PwC's '**Project Harvey**', a GenAI based Legal, Tax, & Finance solution.*
- *Drafted numerous articles including the Government of India's Open Network for Digital Commerce (ONDC) initiative.*

Editor (July 2023 – November 2023)
PM Publishers Pvt. Ltd. (5 months)

- *Successfully incorporated a Unit on 'Financial Literacy' in GK textbooks which was the first of its kind giving the company a first-mover advantage.*
- *Upgraded GK books of class 1 to 8 to make it interdisciplinary, and NIPUN Bharat compliant.*
- *Trained the editorial staff members on AI tools to make them Industry 4.0 ready*

CURRICULUM VITAE

and increase their productivity manifold thereby reducing the textbook development timeline by 40% streamlining its entire process from 'manuscript to market'.

- *Worked on **Foundational Stage Aster** series - an integrated book containing four subjects and managed to reduce the weight of school bags to just 500 grams which resulted in a revenue increase of 80% in schoolbooks from previous year.*

Faculty

(March 2020 – May 2023)

Accelerate Imphal

(3 years 3 months)

- *Complied and curated study materials and Practice Workbooks for SSC, Banking and other competitive exams.*
- *Demonstrated resilience and adaptability during unforeseen challenges such as the transition to remote work by swiftly implementing remote teaching and learning aids to ensure timely turnarounds.*
- *Developed and executed targeted outreach programmes providing support, guidance and resources to students throughout the exam cycle.*

Intern – Power Systems Engineering

(Nov 2018 – Feb 2019)

Power Grid Corporation of India

(4 months)

- *Inspection and maintenance of a 132KV Switchyard.*
- *Collaborated with the Electricity Dept. Govt. of Manipur to reduce Grid downtime by 30%.*
- *Gained insights into the unique power distribution challenges in Manipur.*
- *Observed the upgradation to 400KV transmission line from 132KV in Manipur.*

ACCOLADES (HR. SECONDARY ONWARDS)

Qualified NEET

2015

erstwhile called AIPMT (in first attempt without coaching)

Qualified JEE

2015

in first attempt without coaching

International Mathematics Olympiad (Class 12)

2015

Silver Medal in State Level, 5th in National Level

Inter-Zonal Debate Champion

2015

Organised by All India Sainik Schools Assn.,
Ministry of Defence, Govt. of India

CURRICULUM VITAE

MEMBERSHIPS

Life Member of Indian Sociological Society

HQ: Vasant Kunj, New Delhi

ACADEMIC WRITINGS/PROJECTS

Book review: Jeremy Wade Morris. Podcasting (2025)

Journal: *Science Technology and Society*, Volume 30, Issue 1, ISSN: 0971-7218

Sage Publications

Society for Promotion of Science and Technology Studies

Magnetic Levitation Using Sliding Mode Control Technique and its Applications in Modern Engineering

National Institute of Technology, Manipur

(July 2018 – May 2019)

CERTIFICATIONS

Interrupted Time Series in Policy Analysis

May 2020

University of British Columbia

UGC NET JRF (Sociology)

March 2022

Junior Research Fellowship, Ministry of Education, Govt. of India

Cleared the exam during my first year of Masters

UGC National Eligibility Test for Assistant Professors

March 2022

Ministry of Education, Govt. of India

Cleared the exam during my first year of Masters

EDUCATION (HR. SECONDARY ONWARDS)

**Doctor of
Philosophy**

Indian Institute of Technology, Guwahati

July 2024

Discipline: Sociology

onwards

Specialization: Science and Technology
Studies

Master of Arts

Indira Gandhi National Open University

January 2023

Subject: Sociology

First Class

CURRICULUM VITAE

**Bachelor
of
Technology**

National Institute of Technology, Manipur
Subject: Electrical Engineering
First Class

May 2019

LANGUAGE PROFICIENCY

Manipuri: Native Language

English: Advanced Speaking, Reading and Writing

Hindi: Intermediate Listener, Intermediate Speaker

SKILLS

- Proficient in AI tools
- Python, R, Agent-based modelling
- Strong numerical ability and analytical skills
- Decent knowledge of consumer electronics
- Proficient in MS Word, MS Publisher and MS Powerpoint, Adobe Acrobat, Outlook, Teams, Google Workspace