

**Pratul Ch. Kalita** has widespread Industrial and Academic experience in the field of design, technology and management. He did Bachelor of Engineering in Production Engineering and Management from National Institute of Technology, Jamshedpur, followed by Master of Marketing Management from Pondicherry University (Central University). He obtained PhD in Design from Indian Institute of Technology Guwahati in the area of Design Management. He served for JMT Auto, Jamshedpur in CNC manufacturing and control; BOC India (now Linde Group), in design and erection of air separation and hydrogen plants. He is one of the founder members of Acumen Consultancy Services, Kolkata. Prior to IITG, he was an assistant professor in Assam Institute of Management, Guwahati with focus area of Design Management. He has been instrumental in establishment of industry institute partnership in the North Eastern region. He has published research papers in reputed international journals and conference proceedings. He has provided consultancy services to many prestigious Government projects including PMEGP, SJSRY, PMRY etc.