



**TISS AESDII**  
Assessment and Empanelment Standards  
for Development Institutions in India

# TISS AESDII Eastern Conclave for Building CSR Partnerships

DATE:

4<sup>th</sup> December to 6<sup>th</sup> December, 2018

VENUE:

Indian Institute of Technology Guwahati,  
Guwahati, Assam - 781039

POWERED BY:



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## Schedule Day 1 – Tuesday, 4<sup>th</sup> December, 2018

### Theme: A Conceptual Framework for Development Partnerships

| Session Timing             | Session                                                                                                                                                                     | Resource Person(s)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 am – 09:30 am        | Registration and Breakfast                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 09:30 am – 10:00 am        | <p style="text-align: center;"><b>Session 101</b></p> <p>About TISS AESDII and the Conclaves</p>                                                                            | <p><b>rohan sarma</b><br/>(Head, TISS AESDII)</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 10:00 am – 10:30 am        | <p style="text-align: center;"><b>IIT Guwahati Address</b></p> <p>Setting the Context</p>                                                                                   | <p><b>Dr. Saurabh Basu</b><br/>(Professor and Dean- Outreach Education Programme, Indian Institute of Technology, Guwahati)</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 10:30 am – 11:00 am        | <p style="text-align: center;"><b>Plenary Address</b></p> <p>Strategic Stakeholder Collaboration, Convergence and Inclusion for Social Impact</p>                           | <p><b>Swati Bidhan Baruah</b><br/>(Social Activist and First Transgender Judge, National Lok Adalat, DLSA- Kamrup(Metro))</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>11:00 am – 11:15 am</b> | <b>Tea Break</b>                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 11:15 am – 12:00 pm        | <p style="text-align: center;"><b>Keynote Address</b></p> <p>Technology as a Catalyst to Sustainable Development and TCS efforts</p>                                        | <p><b>Sunder Singh</b><br/>(Global Head, Tata Consultancy Services, Oracle Practice)</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 12:00 pm – 12:15pm         | <p style="text-align: center;"><b>TISS Guwahati Address</b></p> <p>TISS Guwahati Campus: A Hub For Academia, Industry and Civil Society Partnerships for the North East</p> | <p><b>Dr. Kalpana Sarathy</b><br/>(Professor and Deputy Director, Tata Institute of Social Sciences - Guwahati Campus)</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 12:15 pm – 01:30 pm        | <p style="text-align: center;"><b>Panel Discussion</b></p> <p>Why CSR?<br/>What CSR?<br/>How CSR?</p>                                                                       | <p>Panelists:</p> <p><b>Ananya Goswami</b> (Social Policy Specialist, UNICEF India)</p> <p><b>Prof S K Srivastava</b> (Vice Chancellor, North-Eastern Hill University, Meghalaya)</p> <p><b>Dr Sanjay Barbora</b> (Dean - School of Social Sciences and Humanities , North Eastern Regional Centre, TISS Guwahati)</p> <p><b>K.N. Hazarika</b> ( Former Chairman and Managing Director, North Eastern Development Finance Corporation Ltd.)</p> <p><b>Ketaki Bardalai</b> (Executive Director, Shishu Sarothi)</p> <p><b>Bhaswati Goswami</b> (Communications Officer, Centre for North East Studies)</p> <p>Chair: <b>rohan sarma</b> (Head, TISS AESDII)</p> |

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| <b>01:30 pm – 02:30 pm</b> | <b>Lunch Break</b>                                                                                                     |                                                                                                                      |
| 02:30 pm – 04:00 pm        | <p><b>Masterclass</b></p> <p>Transformational Leadership for Development : Designing for System Shifts and Results</p> | <p><b>Sudarshan Rodriguez</b></p> <p>(Programme Director, Mahatma Gandhi Academy of Human Development, Nagaland)</p> |
| <b>04:00 pm – 04:15 pm</b> | <b>Tea Break</b>                                                                                                       |                                                                                                                      |
| 04:15 pm – 05:30 pm        | <p><b>TISS AESDII Empanelment Workshop</b></p> <p>A DIY Framework for Organisational Learning and Change</p>           | <p><b>rohan sarma</b></p> <p>(Head, TISS AESDII)</p>                                                                 |

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**Schedule Day 2 – Wednesday, 5<sup>th</sup> December, 2018**

**Theme: Fundamentals of Development Management and Practice**

| Session Timing      | Session                                                                                                                                                                                                                         | Resource Person(s)                                                                                                                                                                                                                                                  |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 am – 09:30 am | Registration and Breakfast                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                     |
| 09:30 am – 10:15 am | <p align="center"><b>Special Address</b></p> <p align="center">Contextualising the Social Responsibilities of State, Corporations and Civil Society Actors against the backdrop of Development Challenges of the North East</p> | <p><b>Dr. Sanjoy Hazarika</b><br/>(Managing Trustee, The Centre for North East Studies and Policy Research)</p>                                                                                                                                                     |
| 10:15 am – 11:00 am | <p align="center"><b>Workshop</b></p> <p align="center">Working with Communities and Development Stakeholders</p>                                                                                                               | <p><b>Ami Misra</b><br/>(Programme Specialist, TISS)</p> <p><b>Amita Parulkar</b><br/>(Research Fellow, TISS)</p>                                                                                                                                                   |
| 11:00 am – 11:15 am | Tea Break                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                     |
| 11:15 am- 12:00 pm  | <p align="center"><b>TISS AESDII Legal Clinic</b></p> <p align="center">Decoding CSR Regulatory Frameworks</p>                                                                                                                  | <p><b>Mohit Kr. Gupta</b><br/>(Advocate, Supreme Court of India, Founder &amp; Managing Director, The Jurists International Law Firm<br/><br/>Chairman to Advisory Board, National Human Rights and Crime Control Bureau and All Assam Transgender Association)</p> |
| 12:00 pm – 01:30 pm | <p align="center"><b>TISS AESDII Finance Clinic</b></p> <p align="center">Financial Management, Compliances and Good Governance</p>                                                                                             | <p><b>Lalit Sethi</b><br/>Financial Consultant (TISS AESDII)</p> <p><b>Nikhil Deshpande</b><br/>Programme Manager, Finance (TISS)</p>                                                                                                                               |
| 01:30 pm – 02:30 pm | Lunch                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                     |
| 02:30 pm – 04:00 pm | <p align="center"><b>Masterclass</b></p> <p align="center">Understanding Project Design and Management through alignment with the Sustainable Development Goals)</p>                                                            | <p><b>Amit Lahiri</b><br/>(Professor, Chief Sustainability Officer and Executive Director, CECRAS, O.P. Jindal Global University)</p>                                                                                                                               |
| 04:00 pm – 04:15 pm | Tea Break                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                     |

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|---------------------|--------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| 04:15 pm – 05:00 pm | <b>Masterclass</b><br>Strategies for Impact Investing and Branding in Social Businesses and Not for Profit Organizations | <b>Subhasis Ray</b><br>(Professor-Marketing, Xavier Institute of Management, Bhubaneswar)                                        |
| 05:00 pm – 05:30 pm | <b>Workshop</b><br>Communication Strategies for Social Impact                                                            | <b>Smruti Samantray</b><br>(Guwahati Chapter, Chairperson for CSR and Sustainability, All Ladies' League - Women Economic Forum) |

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**Schedule Day 3 – Thursday, 6<sup>th</sup> December, 2018**

**Theme: Proposal Writing, Mentoring and Pitching for Development Partnerships**

| Session Timing      | Session                                                                                                                                                                                                                                     | Resource Person(s)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 am – 09:30 am | Registration and Breakfast                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 09:30 am – 10:30 am | <b>Workshop</b><br>Cracking a 'Pitch' for Development Partnerships                                                                                                                                                                          | <b>rohan sarma</b><br>(Head, TISS AESDII)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 10:30 am – 01:30 pm | <b>Group Activity</b><br>Mentoring of Thematic proposals<br><i>Teams will be divided thematically</i><br><br>(Tea Break in between from 11:30 am – 11:45 am)                                                                                | <b><i>Rural, Community Development, Agriculture and Environment</i></b><br><b>Mentors:</b> Amit Lahiri, Nimisha Shah<br><b><i>Health, Nutrition, Water and Sanitation</i></b><br><b>Mentors:</b> Lalit Sethi, Nikhil Deshpande<br><b><i>Education</i></b><br><b>Mentors:</b> Amita Parulkar, Dwiya Saha<br><b><i>Livelihood, Skill Development and Vocational Training</i></b><br><b>Mentor:</b> Sudarshan Rodriguez, Dr. Debdulal Saha<br><b><i>Projects focussing on Vulnerable Groups</i></b><br><b>Mentors:</b> Ami Misra, Ananya Goswami<br><b><i>Corporate Teams:</i></b><br><b>Mentors:</b> rohan sarma, Saurabh Basu |
| 01:30 pm – 02:30 pm | Lunch                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 02:30 pm – 04:00 pm | <b>TISS AESDII Bazaar</b><br><i>A platform where participant NPOs present innovative, sustainable and high-impact proposals that have been mentored during the Conclave, to a Jury of Experts from Industry, Academia and Civil Society</i> | <u>Moderated by:</u><br><b>Ami Misra</b><br>(Programme Specialist, TISS)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 04:00 pm – 04:15 pm | Tea Break                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 04:15 pm – 05:00 pm | <b>Valedictory Address</b>                                                                                                                                                                                                                  | <b>Dr. Gautam Biswas</b><br>( Professor and Director, Indian Institute of Technology, Guwahati )                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 05:00 pm onwards    | <b>Certificate Distribution</b>                                                                                                                                                                                                             | <b>TISS AESDII team</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

## THE FINE PRINT

\*All participants shall be given a certificate of participation for attending the sessions of the training programme.

\*For more details, please feel free to get in touch with Ms. Rajisha Vineet or Ms. Dwiya Saha on 022 2552 5848/ +91 9831651480 or email us on [tissaesdiiknowledgesharing@gmail.com](mailto:tissaesdiiknowledgesharing@gmail.com)

For details, please see the TISS Website: <https://goo.gl/3eKJMm>

### PAYMENT INFORMATION

The **fee structure** is noted in the table below.

| Sr. No. | Organisation                                                                                                                                                                          | Amount Per Day Per Participant* |
|---------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|
| 1       | Companies (Public and Private Sector)<br><br>(Companies that register for the first two days are allowed to attend the TISS AESDII Bazaar for free on the third day of the Conclave.) | Rs. 18,000/-                    |
| 2       | Non-empanelled Non-Profit Organisations/<br>Individuals                                                                                                                               | Rs. 4,500/-                     |
| 3       | TISS Empanelled Non-Profit Organisations                                                                                                                                              | Rs. 3,000/-                     |

\*the amount is inclusive of GST (rate – 18%)

### INSTRUCTIONS for Registration and Payment of Fees

- 1) Please fill the registration form on the following link: <https://goo.gl/forms/iW0xkuFnd1Qs2q852>
- 2) In case your organisation does not have a GST number, please download and fill the GST Declaration.
- 3) Please download and fill the Invoice Requisition form.
- 4) Kindly make the payment as per the instructions noted below.
- 5) **Please send the online receipt or UTR code of payments made to [tissaesdiiknowledgesharing@gmail.com](mailto:tissaesdiiknowledgesharing@gmail.com) along with the GST Declaration and Invoice Requisition form.**

Please make the payments on/ by Thursday, 27<sup>th</sup> November, 2018.

The fees can be transferred to the following bank account directly. The details for transfer of funds are noted below:

Account Holder Name: TATA INSTITUTE OF SOCIAL SCIENCES PROJECT ACCOUNT

Account No: 0765104000038289

Bank Name: IDBI Bank

IFS Code: IBKL0000765

SWIFT Code: IBKLINBB126

Branch Code: 765

MICR: 400259090

Bank Address: IDBI Bank

Deonar branch

Unit no: 1, Safal Pride

Sion-Trombay Road

Deonar, Mumbai-400088

Permanent Account Number: AAATT4224B

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