



Technical Board
IIT Guwahati



CRACK THE CASE

GC Points: 350

Date: 29/09/18 & 30/09/18

Timings: 2pm- 8pm (29th) & 10:30am onwards (30th)

Venue: Conference Hall, New Sac

Last Updated : 7 pm, 14th September

Contact Details

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What is a Case study?

Suppose you are the CEO of some bigshot company (say Facebook) and your company is facing huge backlash from government & public regarding some key social aspect (say meddling with elections). How will you tackle this problem? What will be your strategy to solve this issue? What will be your final recommendation to the board of directors?

Sounds exciting? It's lot more than you expect, believe us.

Key details regarding competition

1. This will be on spot Case study event for which ever hostel will be given 6 hours to prepare a presentation.
2. Each hostel can bring at max 3 students residing in the same hostel.
3. Each hostel has to prepare the presentation at venue itself along with their team members. They cannot take help from any
4. Presentation needs to be submitted at caciitg@gmail.com before 8pm, on 29th September, 2018.
5. Each hostel will have 10 minutes pitch for the same presentation they have already submitted, on 30th September, 2018.
6. Judging criteria will be announced at the event itself. It will have some weightage to pitch, content, and design of presentation.
7. Rules will be announced just before the event.